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EMS in Pennsylvania – Trends and Opportunities – Jerry Ozog, Public Safety Specialist





### Statewide EMS Challenges

- Money
- People
- Organizational Challenges



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### Common Issues

- Lack of consistent quality communications between the Township and Nonprofit (fire & EMS)
- Sending a letter to township requesting funds without any context
- Financial transparency concerns
- · Perceived inappropriate purchasing



### Common Issues

- Nonprofit internal conflict rumors
- Lack of planning for major purchases
- Absent or inconsistent commitment to volunteerism



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### **Trends**

- Local cooperation must increase
  - · Multiple municipalities
  - Multiple fire service organizations
  - Multiple EMS
- That cooperation must be defined at the local level
- Must have the difficult conversations
  - · Planning is essential
  - Doing the same may or may not be sustainable
- What is your vision for the future?



### **Current Challenges**

From your perspective and township, list your current challenges.

•How are you addressing challenges?



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### Why are we here?

- EMS organizations are critical to public safety in Pennsylvania
- The majority are nonprofits organizations
- Changing community demographics
- Greater community expectations for service
- Greater accountability, legal issues

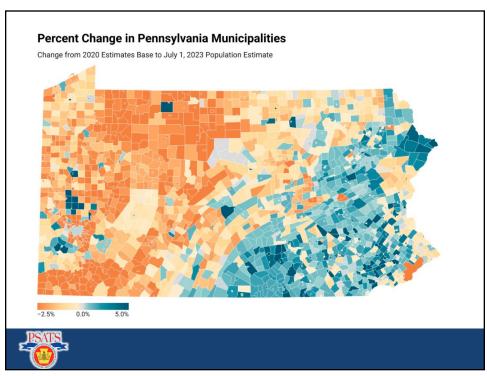


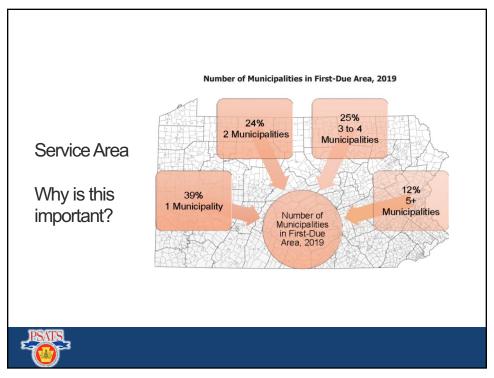


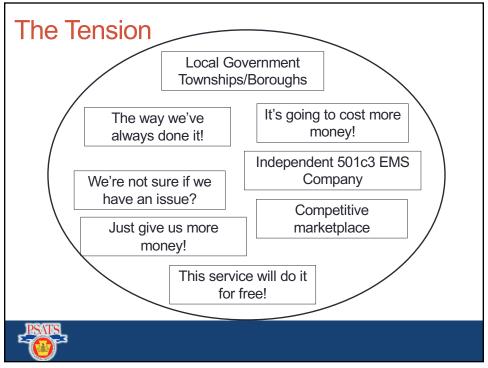




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# How will we address our challenges?

- · Individually?
- · Collectively?





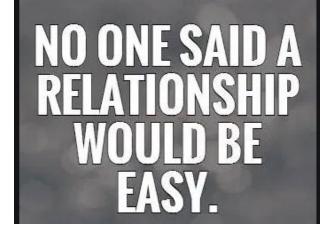
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# PSATS EMS Lifeline: Engaging the Community

- Community engagement identify and facilitate key members of the community.
- Establish a community leadership team
- Provide education and awareness
- Provide education on effective nonprofit governance/management
- · Develop a strategic plan
- Develop a marketing / community awareness plan
- Consider governance changes



# The Importance of Relationships





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# Long Term Success

Communications







## Questions

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